



GOLF PARK MALLORCA PUNTIRÓ PARTNERS WITH PACIFIC LINKS INTERNATIONAL

-Nicklaus design golf club becomes one of the latest European venues to join forces with the world's premier golf network-

Toronto, ON (March 25, 2019) – Pacific Links International (PLI), the world's premier golf network, is delighted to announce a partnership with one of the most recently developed golf clubs in the Balearic Islands; Golf Park Mallorca Puntiró. As Pacific Links International (PLI) continues to grow its European portfolio, Golf Park Mallorca Puntiró is the fifth Spanish venue to become part of the international membership structure.

Reciprocal access for Golf Park Mallorca Puntiró members will extend to golfing facilities across PLI's comprehensive portfolio, consisting of over 390 clubs in 36 countries, including the likes of Abu Dhabi Golf Club, and 2020 PGA Tour Northern Trust venue, TPC Boston, USA.

Michael Hellwig, Director of Golf Park Mallorca Puntiró commented: *"The new relationship with Pacific Links International is a fantastic move for both the club and our members. We're looking forward to enhancing our international appeal and providing our members with a number of value-added incentives to play top quality golf whilst visiting other countries."*

This championship golf course, opened in 2006, was created by Nicklaus Design Company, and is the most recent course to be built on the island of Mallorca. The course, measuring 6,592 yards, has been designed according to the topography of the land, where pine and olive trees are a common sight around the course. Lakes come into play on four of the holes, and although the fairways are wide, accuracy is required throughout the round. Located only 20 minutes from downtown Palma, the course is in one of the most sought-after regions of Mallorca. The philosophy of the club is to highlight the course's natural environment, whilst offering impeccable service levels and immaculate playing conditions.

"Golf Park Mallorca Puntiró is an exciting addition to our international membership structure. The Balearic Islands are fast becoming one of the most desirable golf destinations and we look forward to providing real benefits to our network club partners and our network golfers" said **Rudy Anderson, President and Chief Executive Officer of Pacific Links International.**

"Our Network Clubs in Europe currently represent 10% of our portfolio, so this is one of our key areas of focus. There's no doubt that Golf Park Mallorca Puntiró will prove to be a popular choice with our International Members."

- Ends -

About Pacific Links International

Pacific Links International has created the world's most comprehensive reciprocal golf course network and serves as the golf industry's leading portal to the avid, traveling Chinese golfer. Pacific Links provides its Asia-based International Members with a premium golf experience through an innovative international membership structure. Pacific Links offers them access to the finest collection of high-quality golf clubs in the world. Since 2012, the Pacific Links network of Affiliated and Reciprocal clubs has grown to over 400 properties located in 37 countries around the world. The Pacific Links golf network serves this membership base in Asia, as well as an aggregated population of over 125,000 network golfers from participating network clubs. The main feature of a Pacific Links partnership for participating network clubs is the opportunity to offer reciprocal or affiliate access to other destinations across the Pacific Links International Network to their own members.



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