



HIGHLANDS GOLF CLUB PARTNERS WITH PACIFIC LINKS INTERNATIONAL

-Newly renovated Canadian golf course joins forces with the world's premier golf network-

Toronto, ON (April xxx, 2019) – As Pacific Links International (PLI) continues to expand its Canadian presence, members of Highlands Golf Club are now entitled to complimentary green fees at other Affiliate Clubs and to a significant discount off green fees at Reciprocal Clubs within the comprehensive PLI network.

Affiliate & Reciprocal access for Highlands GC members will extend to golfing facilities at over 400 clubs worldwide, across 37 countries, including the likes of The 27 Club (Tianjin, China), Casa de Campo (La Romana, Dominican Republic), and Heritage Golf Club (Bel-Ombre, Mauritius).

Landon Hargreaves, General Manager at Highlands GC, commented: *“Highlands Golf Club is a historically beautiful course, constructed in 1929, the club has seen numerous positive changes, in particular over the last few years where we have introduced new bunkers and tee boxes. We are delighted to have the opportunity to become an Affiliate Network Club, along with five others in Canada currently. Our partnership with Pacific Links International offers a fantastic opportunity for the club, as we enable our members to experience world-class golf across the globe, as well as providing existing PLI members access to enjoy our amenities and golf course.”*

Located in the heart of Edmonton, three hours north of Calgary, Highlands GC is known as one of the area's most valued golf courses. Recognised as a hidden gem, the course layout features natural, spruce-lined fairways, famous river valley views and well-manicured greens. Ranging from 5,458 – 6,442 yards, golfers have their choice of five different tee boxes to play from to ensure an enjoyable round for all abilities.

Highlands GC is welcoming to both members and non-members, offering the perfect space for any special events. The Spike Bar is ideal for casual dining, with a 75-seat area along with a bar and five televisions. The Dining Room is also available for meeting & event space, overlooking the golf course and beautiful river valley.

“Highlands Golf Club is a big part of the Edmonton community and is renowned as one of the finest facilities in Canada and we are delighted to welcome the club as one of our newest partners” said **Rudy Anderson, President and Chief Executive Officer of Pacific Links International**.

“Our Network Clubs in Canada currently represent just 5% of our portfolio, so growth in this country is extremely important for us. There's no doubt that this club will prove to be a popular option with our International Members.”

- Ends -

About Pacific Links International

Pacific Links International has created the world's most comprehensive reciprocal golf course network and serves as the golf industry's leading portal to the avid, traveling Chinese golfer. Pacific Links provides its Asia-based International Members with a premium golf experience through an innovative international membership structure. Pacific Links offers them access to the finest collection of high-quality golf clubs in the world. Since 2012, the Pacific Links network of Affiliated and Reciprocal clubs has grown to over 400 properties located in 37 countries around the world. The Pacific Links golf network serves this membership base in Asia, as well as an aggregated population of over 125,000 network golfers from participating network clubs. The main feature of a Pacific Links partnership for participating network clubs is the opportunity to offer reciprocal or affiliate access to other destinations across the Pacific Links International Network to their own members.



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