



## **PACIFIC LINKS GOLF NETWORK UPDATE**

***Pacific Links International plans to restart business operations to support network partners in recovery of Covid 19.***

**Toronto, Canada (June 11, 2020)** – Pacific Links International is pleased to announce its plan for a return to business in the month of July with an enhanced approach to delivering your members exceptional golf experiences locally and around the globe.

While the Pacific Links Golf Network has been slowed down by the impact of Covid 19 on golf travel, we are looking forward to supporting our network partners in recovery as the world's golf courses and resorts start to provide service in a whole new way based on policies being enacted from state-to-state and country-to-country to combat the spread of Covid 19.

We are encouraged to see the Golf Industry in a better position than many businesses in its ability to adapt to social distancing while operating in a modified format. The fluidity of this crisis represents a great challenge for us all however, after our landmark 2019 finished with over 500 golf courses in 52 countries and 200,000+ Network Golfers we are inspired by the support of our industry partners.

Pacific Links extends best wishes to Mr. Rudy Anderson, a 42-year veteran of the international golf and private club industry. Mr. Anderson has announced his retirement from Pacific Links International on May 15th, 2020.

Mr. Anderson has led the development of the Pacific Links International global activities and assumed the role of president in 2016. From his appointment to the company in 2011 to this year, Mr. Anderson has continually advanced the global partnerships, resources and initiatives focused on creating world's largest reciprocal golf network.

"We are thankful for Mr. Anderson's leadership and commitment and are grateful for his contribution over the past 9 years," said Chairman Du. "Rudy's associations and experience has contributed greatly to the development of our network collection. Mr. Anderson has been a mentor to many in our industry, and his influence has made an indelible impact on generations of golf industry professionals." We wish to extend grateful thanks to Rudy Anderson.